

Dynamic Blending

See how one cosmetics manufacturer avoided card processing fees and upped efficiency with PlastiQ.

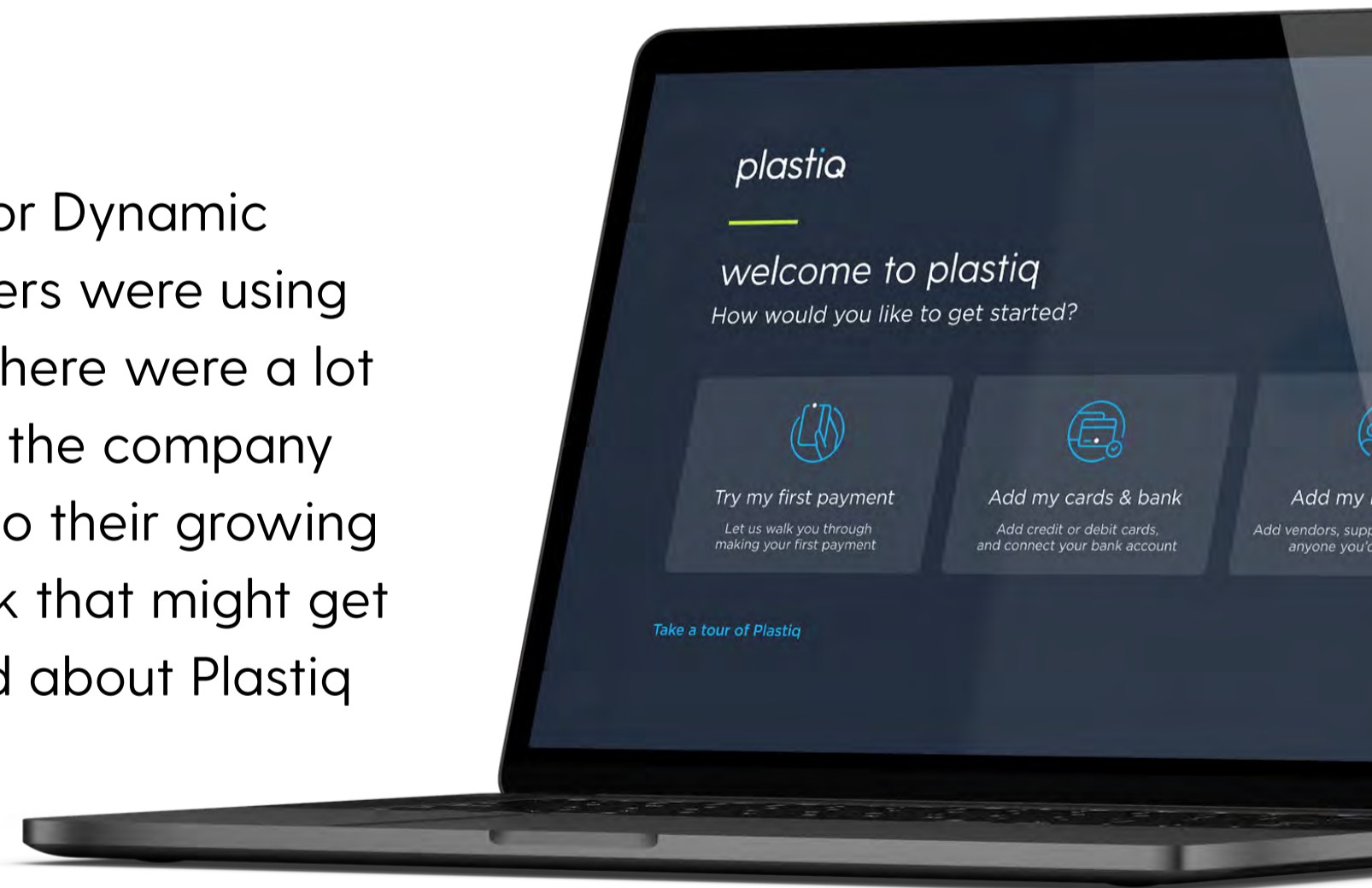


A base that's expanding.

It's been a big year for Dynamic Blending, a contract cosmetic manufacturer based in Utah. With the capacity to take a cosmetics product from ideation all the way to production, business has been booming. "We are growing rapidly," Staff Accountant Josh Barrus says. "Reaching new customers and new locations every single day. It's been quite a ride." And with more clients coming in, Dynamic Blending faced problems PlastiQ knew how to fix.

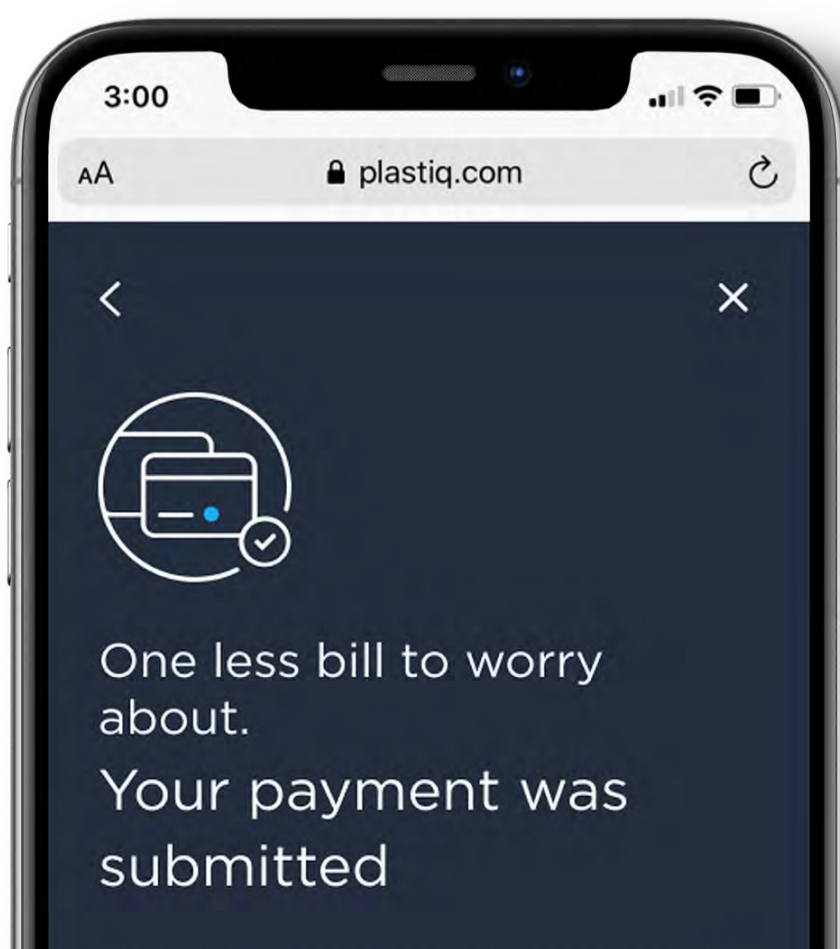
Concealed issues.

Growth is great, but new clients meant new pain points for Dynamic Blending on both sides of the payment coin. "Our customers were using wire transfers and credit cards to pay," Barrus says, "and there were a lot of fees associated with both options." On the other hand, the company was losing valuable time writing more and more checks to their growing list of suppliers. "Why are we writing 15-20 checks a week that might get lost in the mail?" Barrus asked himself. "A co-worker heard about PlastiQ on a podcast, and it has been fantastic ever since."



Making up solutions.

Dynamic Blending found quick fixes to their payment issues by using PlastiQ to pay and get paid. Barrus upped his efficiency by using PlastiQ's automation functions to pay his vendors without having to waste precious hours doing so. "When you have efficient payment processing in place" Barrus said, "you just have that much more time for everything else."





Fee-free application.

Even better: Dynamic Blending dropped their clunky payment options and used Plastiq Accept to drop the card processing fees as well. “It’s convenient for our customers,” Barrus said, “and there isn’t a three and a half percent fee adding a couple hundred dollars to my cost of goods.”



Plastiq is really useful because I can automate certain processes that usually take hours out of my week.

Josh Barrus, Staff Accountant at Dynamic Blending

A foundation for growth.

With one big year in the rear view Dynamic Blending isn’t slowing down. “We just got a contract to move into a new building,” Barrus says. “It’ll be bigger with more capabilities. It’s going to be a lot of fun.” And no matter how big they get, with Plastiq in their corner, paying and getting paid couldn’t be easier.



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